Housing Guide March 25th
Page Dimensions: 720.0 x 405.0

Black & White:
- $120/$90
- $60/$45
- $600/$450
- $300/$225
- $600/$450
- $300/$225
- $300/$225

Color:
- $150/120
- $90/$70
- $450/$300
- $225/$150
- $600/$450
- $225/$150
- $225/$150

Publication Dates 2020:
- January 15th, 22nd, 29th
- February 5th, 12th, 19th, 26th
- March 4th, 11th, 18th, 25th
- April 1st, 8th, 15th, 22nd, 29th
- May 6th

Inserts:
- Per 1,000: $50
- Per Single Week: $62.50
- 16 Times a Semester: $500/Run

Banner: 9.75” x 2.75”
- Black & White: $300
- Color: $120/100

Front Banner: 9.75” x 2.75”
- Black & White: $90/$70
- Color: $120/100

Full Page: 9.75” x 15”
- Black & White: $600/$450
- Color: $700/600

Half Page: 9.75” x 7.5”
- Black & White: $300/$225
- Color: $375/300

(Vertical or Horizontal)

4.875” x 15”
- Black & White: $300/$225
- Color: $375/300

1/4 PAGE: 4.8” x 3.65”
- Black & White: $120/$90
- Color: $150/120

1/8 PAGE: 4.8” x 1.75”
- Black & White: $60/$45
- Color: $90/75

Backpage: 9.75” x 15”
- Color: $800
## 2020 Spring Online Rates

### Widget
- Size: 300 x 250
- Bronze Package: $120 Week, $400 Month
- Silver Package: $150 Week, $500 Month
- Gold Package: $200 Week, $600 Month
- Online Banner Top: 729 x 90 - $75 Week, $200 Month
- Online Banner Bottom: 729 x 90 - $25 Week, $75 Month
- Leaderboard Widget
- Story Ad

### Story Ad
- Size: 300 x 250
- Bronze Package: $80 Week
- Silver Package: $150 Week
- Gold Package: $200 Week
- Online Banner Top: 729 x 90 - $75 Week, $200 Month
- Online Banner Bottom: 729 x 90 - $25 Week, $75 Month

### NEW! Social Media Promotions
- Facebook: $20/Post
- Twitter: $20/Tweet
- Instagram: $20/Post
- Facebook Story: $15
- Instagram Story: $15

### Widget
- Size: 300 x 250
- Bronze Package: $25 Week
- Silver Package: $50 Week
- Gold Package: $75 Week

### Story Ad
- Size: 300 x 250
- Bronze Package: $220 Month
- Silver Package: $400 Month
- Gold Package: $600 Month
- Online Banner Top: 729 x 90 - $75 Week, $200 Month
- Online Banner Bottom: 729 x 90 - $25 Week, $75 Month

### Leaderboard Widget
- Size: 200 x 90
- Bronze Package: $50 Week
- Silver Package: $150 Month

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NEW! SOCIAL MEDIA PROMOTIONS
- $20/Post Facebook
- $20/Twitter Post
- $20/Instagram Post
- $15/Facebook Story
- $15/Instagram Story

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Daily Egyptian

310 Locations on and off SIU Campus

10,000+ Facebook Followers

7,800 Print Circulation

7,800 Twitter Followers
2020 SPRING BUNDLES

**GOLD**
- 16 Weeks - 16 Editions
- Full Page Color Print Ad
- Interchanging Online Widgets
- Interchanging Online Banner
- 4 Social Media Promotions
- $500/Week

**SILVER**
- 8 Weeks - 8 Editions
- Half Page Color Print Ad
- Interchanging Online Widgets
- Interchanging Online Banner
- 2 Social Media Promotions
- $250/Week

**BRONZE**
- 1 Month - 4 Editions
- Quarter Page Color Print Ad
- Interchanging Online Widget
- Interchanging Online Banner
- 1 Social Media Promotion
- $350

**SALUKI BUNDLE**
- 8 Weeks - 8 Editions
- Banner Color Print Ad
- Interchanging Online Widget
- Interchanging Online Banner
- 1 Social Media Promotion
- $500

**MAROON BUNDLE**
- 1 Month - 4 Editions
- Quarter Page Color Print Ad
- Interchanging Online Widget
- Interchanging Online Banner
- 1 Social Media Promotion
- $200
Contact Us

weekdays 9-4

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